

Market Intelligence Reports

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Edinburgh Innovations

Supporting Academic Engagement with Industry



Understand industry need
Help engaging the right expertise in UoE

Shaping academic translational propositions
and engaging industry partners



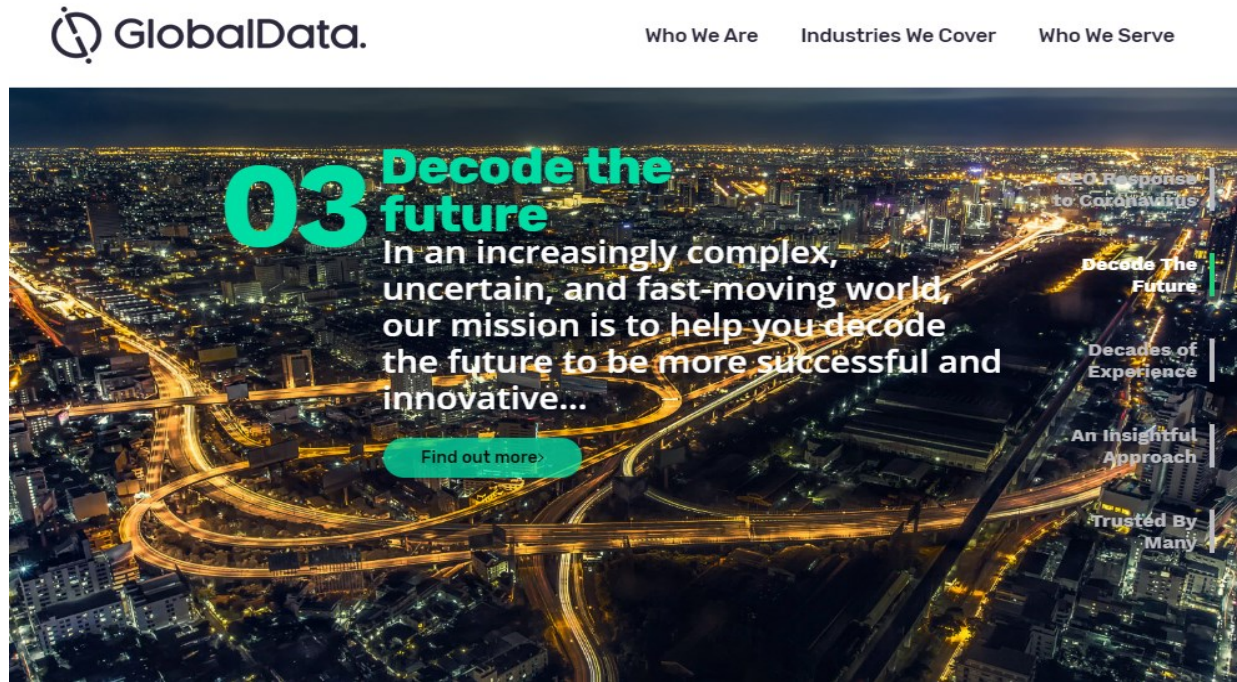
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Market Intelligence Reports

- EI has access to ‘intelligence databases’ – both Pharma and Medical Devices



Why GlobalData?



Unique Data

As the gold standard data provider to the world's largest industries, we continuously collect and analyze terabytes of data to create the most comprehensive, authoritative, and granular market intelligence.



Expert Analysis

We leverage the collective expertise of our in-house research analysts, consultants, and journalists, as well as thousands of external thought-leaders, to create differentiated and actionable insight.

- Why and when would you need this information?
 - To help with background for large translational awards
 - identify companies working in a specific area for collaborative approach.



















Information available includes

- Overviews of specific disease area including :
 - Comprehensive reports for disease areas, indications and type of therapy/technology
 - Epidemiology data
 - Research reports
 - News updates
- Companies
 - Who is working in the area
 - What compounds/devices they have (marketed and pipeline)
 - Clinical trials
- Biomarkers for disease
- Drug Pipeline
 - Clinical pipeline including trial stage

Alzheimer's Disease

Research Reports

[Explore more reports in our Analysis Database](#)[Ask an Analyst](#)[All Diseases](#) > [Therapy Area / Indication](#) > [Central Nervous System](#) > [Neurology](#) > [Neurodegenerative Diseases](#) > [Alzheimer's Disease](#)

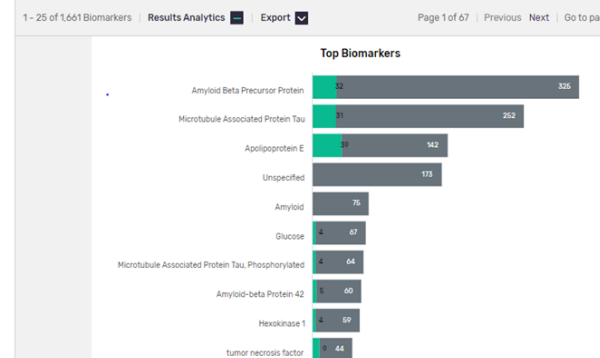
1 - 50 of 67 Reports		Page 1 of 2 Previous Next		Go to page		1	>	50	Results
Date	Report	Download	Report Type	Country					
28 May 2020	Alzheimer's Disease: Global Drug Forecast and Market Analysis to 2028	  	Disease Analysis	China					
26 May 2020	Alzheimer's Disease: Epidemiology Forecast to 2028	  	Epidemiological Analysis	China					
22 Apr 2020	Catalyst Monitor: May 2020	  	Catalyst Monitor	France					
09 Apr 2020	COVID-19 Pandemic Disrupts Clinical Trials in Alzheimer's Disease	 	Expert Insights	China					
12 Feb 2020	Another Failure in the Amyloid Hypothesis for Inherited Alzheimer's Disease	 	Expert Insights	France					

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Alzheimer's Disease | Companies

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1 - 25 of 1,131					Page 1 of 46		Previous	Next	Go to page	>	25
Company Name	Marketed	Withdrawn (Marketed)	Archived (Marketed)	Pre-Registration							
Pfizer Inc											
Merck & Co Inc											
Eli Lilly and Co											
GlaxoSmithKline Plc											
F. Hoffmann-La Roche Ltd											
Johnson & Johnson											



Refined searches

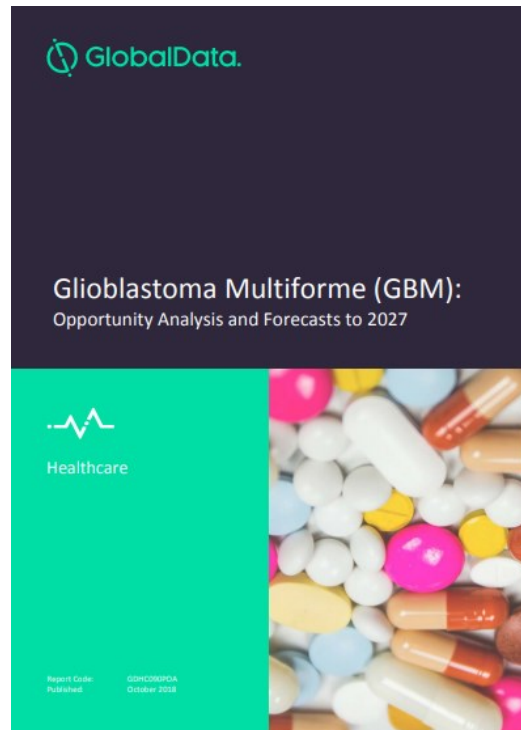
- Searches can be carried out using a range of criteria
 - Therapy area/indication
 - Company name
 - Drug name, chemical name, CAS number
 - Development stage
 - Molecule type
 - Target
 - Mechanism of action
 - Product type (for devices)
- Reports are typically exported in Excel. Please note there can be limits on the size of the report which can be exported.
- Detailed drug/compound reports where required.
- If you need further information after reviewing reports – just let us know.

Drugs Database

Drug Search Company/Drug Search

Search Type	Hide all	Make Selections	Confirm your Search
Drugs	–	Drug Category	<input type="button" value="Search"/> <input type="button" value="Clear Search"/>
Drug Category		<input type="radio"/> All <input type="radio"/> Pipeline <input type="radio"/> Marketed	
Company Name			
Drug Name			
Therapy Area/Indication			

Example 1: Off the shelf in depth report in disease areas



- Very comprehensive overview and analysis.
- Includes:
 - Disease overview
 - Epidemiology data
 - Current treatment options
 - Unmet needs assessment and opportunity assessment
 - R&D strategies
 - Pipeline assessment
 - Pipeline valuation analysis
- Reports aren't available for all diseases/targets but there are hundreds on the system so worth checking!
- Provide very good information for translational grant applications

Example 2: Bespoke searches within a disease or target

- For example
 - Pipeline drugs (and companies) for a specific indication or target
 - Phase of development e.g. pre-clinical
 - Which companies have products in development
- Specific types of drugs in development e.g. oligonucleotides, small molecules etc.

Drugs Database

Refine Drugs
 Save Search
 Create Alert
 Ask the Experts

Your Refinements
Therapy Area Central Nervous System Indication Alzheimer's Disease Development Stage Preclinical Discovery

1 - 25 of 604 Drugs | Results Analytics + Customize Tables Export
Page 1 of 25 Previous Next
Go to page 1 25 Results

Drug Name	Generic Name	Brand Name	Company Name	Therapy Area
Syndros	dronabinol	Syndros	Benuvia Therapeutics Inc	Central Nervous System
acetylleucine	acetylleucine [INN]		IntraBio Ltd	Central Nervous System
AVN-211			Avineuro Pharmaceuticals Inc	Central Nervous System
brimapitide	brimapitide [INN]		Xigen SA	Central Nervous System

		Drug Search	
		Refined Options:	
		Therapy Area:	Central Nervous System
		Indication:	Alzheimer's Disease
		Molecule Type:	Antisense Oligonucleotide
Drug Name	Generic Name	Brand Name	Company Name
IONIS-MAPTRx			Biogen Inc
Antisense Oligonucleotide to Inhibit Apolipoprotein E4 for Alzheimer's Disease			Ionis Pharmaceuticals Inc
Antisense Oligonucleotide to Inhibit Tau Protein for Neurodegenerative Disorders			Washington University in St Louis
OL-1			Saint Louis University
AM-206			Seoul National University Hospital
Antisense Oligonucleotides to Inhibit microRNA for Neurology			University of Göttingen
EDNOL-1			Eduinn Biotechnology, Inc. (Inactive)
QRX-203			ProQR Therapeutics NV

Example 3: Bespoke searches to support funding applications

- For example
 - Epidemiological data
 - Advanced search options include filtering on age range, sex, countries etc.
 - Market size and value
 - Competitor landscape

Your Refinements: Therapy Area: Central Nervous System | Indication: Amyotrophic Lateral Sclerosis | Data Type: Incident Cases (N) | Total Prevalent Cases (N) | Diagnosis Rate (%) | Market Size (USD Million)

Export [x] Last Modified Date: Oct 2020 Show Filters [x] Page 1 of 2 Previous Next Go to page [25] Result

Country Name: United Kingdom [x]

Country Name	Data Type		Stage Classification Severity	Mutation Biomarker Genotype	Histology Phenotype	Associated Conditions	Treatment	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	Source	AGR %
United Kingdom	Diagnosis Rate (%)	and Women	-	-	-	-	-	81.1	82.1	82.1	82.1	82.1	83.1	83.1	83.1	83.1	83.1	83.1	Data analysis based on primary.	-
United Kingdom	Incident Cases (N)	and Women	-	-	-	-	-	1,535	1,547	1,559	1,570	1,582	1,593	1,606	1,618	1,631	1,645	1,657	Gowland, A. et al. (2019) 'Pre.	0.79
United Kingdom	Market Size (USD Million)	and Women	-	-	-	-	-	5.97	6.06	6.39	6.68	7.04	11.94	13.68	15.78	17.94	20.23	23.14	-	14.51
United Kingdom	Total Prevalent Cases (N)		-	-	-	-	-	100	101	104	106	108	108	110	111	113	114	116	Data analysis based on primary.	1.6
United Kingdom	Total Prevalent Cases (N)	and Women	-	-	-	-	-	162	163	167	172	175	175	179	180	183	185	188	Data analysis based on primary.	1.6
United Kingdom	Total Prevalent Cases (N)	an	-	-	-	-	-	62	62	63	66	67	67	69	69	70	71	72	Data analysis based on primary.	1.61

How to access this information

- Contact your EI Business Development Executive
 - CIR – Jenny Cameron
 - CRH – Jenny Cameron
 - CRM – Alex Papachronopoulos
 - CVS – Aurora Pinas-Fernandez
 - Neuroscience – Jane Redford
 - Deanery Biomedical Sciences– Jane Redford
- Arrange a meeting to discuss what information you need - be as specific as possible so you're not overwhelmed with data!

Thank you



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